

TAKE HEART

Daughter



featuring Britney Ruby Miller

CEO, JEFF RUBY CULINARY ENTERTAINMENT

The 2024 Rooted Sisters

CHRISTIAN BUSINESS WOMEN'S BREAKFAST

WEDNESDAY, OCTOBER 30, 2024

7 - 9 AM

THE CHASE PARK PLAZA

212 N. KINGSHIGHWAY BOULEVARD

ST. LOUIS, MISSOURI

THE
ROOTED SISTERS[®]
STUDY. GROW. LEAD.

[THEROOTEDSISTERS.COM/2024CBWB](https://therootedsisters.com/2024CBWB)

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2024 CBWB SPONSORSHIP BENEFITS

We are blessed to announce that The Rooted Sisters' seventh annual Christian Business Women's Breakfast will be held Wednesday, October 30th, at The Royal Sonesta Chase Park Plaza in St. Louis!

This year's theme is **"Take Heart, Daughter."** We find our inspiration from Jesus' words found in Matthew 9:22, **"Jesus turned, and seeing her said, 'Take heart, daughter; your faith has made you well. ' And instantly the woman was made well."**

Through this event, we pray our attendees - leaders from businesses and organizations nationwide - will grow in their faith. We pray they experience encouragement and breakthrough personally and professionally in a way that reverberates through every area in their life!

Our guest speaker this year is **Britney Ruby Miller, CEO of Jeff Ruby Culinary Entertainment**, national award-winning fine-dining company, and author of **5-Star Life: The Faithful Fight to Overcome Obstacles and Pursue Excellence**.

Under Britney's leadership, **Jeff Ruby Culinary Entertainment** has earned national acclaim from Travel + Leisure, Food Network, USAToday, and Business Insider. She has also gained recognition in the marketplace as a bold Christian sharing her faith in her "I Am Second" testimony and writing.

This year, we offer **new sponsorship opportunities** that include digital and in-person benefits. We offer partnership opportunities at different price points with unique benefits. Please review the sponsorships within to determine which supports your marketing goals for this year. All include 10+ tickets to the breakfast.

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2024 CBWB SPONSORSHIP BENEFITS

In addition to the benefits provided in each sponsorship package, every sponsor will also benefit from the below:

- The Christian Business Women's Breakfast is in its seventh year. We have gained brand equity, not only across the Greater St. Louis Metro, but nationwide. We have sisters in Florida, California, Kentucky, and beyond. Your digital footprint as a sponsor is far-reaching, from local to global.
- Our breakfast is produced by The Rooted Sisters, professional women of faith, who come together to study the Word of God, grow in their faith in Christ, and to learn to teach others to do the same. Through education, equipping, and empowering, nearly 500 influential female leaders are learning to live out their faith in the workplace.
- The majority of these women will utilize messaging and content we provide to spread the word to their sphere of influence, personally and professionally, guiding them to our site where your brand will be represented.
- We will be marketing the breakfast, directing people to the site where your organization will be represented. We will promote the breakfast through local radio, Meta Ads, Google Ads, organic posts on Facebook, Instagram, and LinkedIn. We will also distribute numerous emails to our list of nearly 2,000 subscribers, each of whom are passionate about this event and represent an organization, comprised of dozens to thousands more.
- A remarkable seated breakfast, served by the staff of the acclaimed Sonesta Chase Park Plaza in the Central West End, providing elegant ambiance and opportunities for networking and encouragement.
- Last but not least, as a sponsor, you invest in the mission of The Rooted Sisters 501(c)(3), providing a safe place to educate, equip and empower Christian businesswomen to grow in a closer, more intimate, relationship with the person of Jesus Christ.

DIAMOND SPONSOR



- Logo on the Event Banner, posted across every platform
- Dinner with the Keynote Speaker [2]
- Name, Logo & Mission included in the Promo Video
- Logo on Event Page
- Live Mention from Stage
- Mention in 3 promo emails
- Mention in 3 social media posts
- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- 25 tickets (2.5 Tables)
- Tabletop Signage
- Company name on bookmark
- Entryway booth
- Premium Tables [Front/Center]

\$15,000

MISSION PARTNERS

\$7,500

THE 2024 STUDY PARTNER

- Logo, & Missional write-up on the “Exemplary Partners” Section of the Event Site, highlighting how your organization uniquely helps Christians STUDY the Word
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

THE 2024 GROW PARTNER

- Logo, & Missional Write-up on the “Exemplary Partners” Section of the Site, highlighting how your organization uniquely helps Christians GROW in their faith
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

THE 2024 LEAD PARTNER

- Logo, & Missional Write-up on the “Exemplary Partners” Section of the site, highlighting how your organization uniquely helps Christians LEAD like Jesus
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

THE 2024 OUTREACH PARTNER

- Logo, & Missional Write-up on the “Exemplary Partners” Section of the Site, highlighting how your organization uniquely reaches out with the love of Jesus
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

PLATINUM

\$10,000

- Dinner with the Keynote Speaker [2]
- Name and Logo in the Promo Video
- Logo on the Event Page
- Live Mention from the Stage
- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- Mention in 2 promo emails
- Mention in 2 social media posts
- 20 tickets (2 tables)
- Tabletop Signage
- Booth in the Foyer (optional)
- Premium Tables in the Ballroom

GOLD

\$7,500

- Logo on the Promo Video
- Logo on Event Page
- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- Live Mention from Stage
- Mention in 2 social media posts
- Mention in 1 promo email
- 10 tickets (1 Table)
- Tabletop Signage

SILVER

\$5,000

- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- Mention in 1 social media post
- Mention in promo email
- 10 tickets (1 Table)
- Tabletop Signage
- Logo on Sponsorship page (Website)

BRONZE

\$2,500

- Pre-Roll Slide in the Ballroom
- Mention in 1 social media post
- 10 tickets (1 Table)
- Tabletop Signage
- Logo on Sponsorship page (Website)

COPPER

\$1,500

- Pre-Roll Slide in the Foyer
- Tabletop Signage
- 10 tickets (1 Table)
- Logo on Sponsorship page (Website)



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THANK YOU!

**Thank you for being a sponsor of this year's
Christian Business Women's breakfast!**

We ask that you lock in your sponsorship early!

The earlier you register as a sponsor, the greater your options will be on which package to select. You will also have a greater reach, because we will add you to the digital platforms right away. This means you will be included in our promotions from the beginning, adding longevity to your reach.

For questions, to learn more, and to lock in your sponsorship, contact:

Sarah Guldalian
Executive Director
SGuldalian@TheRootedSisters.com



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The Rooted Sisters' mission is to provide a safe place to educate, equip and empower Christian business women to grow in a closer, more intimate, relationship with the person of Jesus Christ. The Rooted Sisters is a registered 501(c)(3) organization. Contributions to The Rooted Sisters are tax-deductible to the extent permitted by law. The Rooted Sisters' tax identification number is 85-0949568.