

FLOURISH

The 8th Annual
2025 Christian Business Women's Breakfast

Brought to you by

 **Technology Partners**

Wednesday, October 22nd
The Ritz-Carlton, St. Louis
100 Carondelet Plaza, Clayton

Featuring

Toni Townes-Whitley

Chief Executive Officer, SEIC

with Worship from Element Church



Produced by  **THE ROOTED SISTERS**[®]
STUDY. GROW. LEAD.

[THEROOTEDSISTERS.COM/2025CBWB](https://therootedsisters.com/2025CBWB)



THE 2025 CHRISTIAN BUSINESS WOMEN'S BREAKFAST

**"I am the vine; you are the branches.
If you remain in me and I in you, you will bear much fruit;
apart from me you can do nothing" (John 15:5). – Jesus**

The theme for the eighth annual Christian Business Women's Breakfast is **"Flourish."**

If each of us is honest, we desire to flourish in all areas of our lives — mentally, physically, spiritually, professionally, relationally, and financially. Yet, so often, when we try to find success in every area with our own strength, we find ourselves utterly exhausted instead of flourishing. The reason? Apart from Christ, we can do nothing! Yet, when we abide in Him, we can truly flourish and bear much fruit!

Throughout the Bible, God reveals that His desire is that we would live the abundant life — that we would prosper. The Bible says, "Beloved, I pray that in every way you may prosper and enjoy good health, as your soul also prospers" (3 John 1:2). And it is Jesus who shows us HOW: "If you remain in me and I in you, you will bear much fruit..."

This year's breakfast takes place on Wednesday, October 22nd, at **The Ritz Carlton – St. Louis**, where we will enjoy a delicious breakfast, an uplifting time of fellowship, powerful worship from **Element Church**, and an empowering message! For the first time ever, we will also offer an "After Hours" networking event, immediately following the breakfast, where women can gather around topics and areas where they want to personally flourish.

We are ecstatic about our 2025 speaker, **Toni Townes-Whitley**, a global technology leader, and a leader in the Faith & Work initiative. Toni is CEO of **SAIC**, where she leads annual revenues of \$6.9 billion and approximately 24,000 employees, who provide engineering, digital, artificial intelligence and mission solutions across the defense, space, civilian and intelligence markets!

Support this annual outreach to help professional women flourish. We offer **sponsorship opportunities** with digital and in-person benefits at different price points with unique benefits. Please review the sponsorships within to determine which supports your marketing goals for this year. All include 10+ tickets to the breakfast.



2025 CBWB SPONSORSHIP BENEFITS

In addition to the benefits provided in each sponsorship package, every sponsor will also benefit from the below:

- The Christian Business Women's Breakfast, produced by The Rooted Sisters 501(c)3, is in its eighth year. We have gained brand equity, not only across the Greater St. Louis Metro, but also nationwide. We have sisters in Texas, Florida, California, Kentucky, and beyond. And, we have local chapters in St. Louis and Houston, Texas. Your digital footprint as a sponsor is far-reaching -- local to global.
- The breakfast is produced by The Rooted Sisters, professional women of faith, who come together to study the Word of God, grow in their faith in Christ, and to learn to teach others to do the same. Through education, equipping, and empowering, nearly 1,000 influential female leaders are learning to live out their faith in the workplace.
- The majority of these women will utilize messaging and content we provide to spread the word to their sphere of influence, personally and professionally, guiding them to our site where your brand will be represented.
- We will be marketing the breakfast, directing people to the site where your organization will be represented. We will promote the breakfast through local radio, Meta Ads, organic posts on Facebook, Instagram, and LinkedIn. We will also distribute numerous emails to our list of nearly 2,000 subscribers, each of whom are passionate about this event and represent an organization, comprised of dozens to thousands more.
- A remarkable seated breakfast, served by the staff of the acclaimed Ritz Carlton in Clayton, providing elegant ambiance and opportunities for networking and encouragement.
- Last but not least, as a sponsor, you invest in the mission of The Rooted Sisters 501(c)(3), providing a safe place to educate, equip and empower Christian businesswomen to grow in a closer, more intimate, relationship with the person of Jesus Christ.

DIAMOND SPONSOR

- Logo on the Event Banner, posted across every platform
- Dinner with the Keynote Speaker [2]
- Name, Logo & Mission included in the Promo Video
- Logo on Event Page
- Live Mention from Stage
- Mention in 3 promo emails
- Mention in 3 social media posts
- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- 25 tickets (2.5 Tables)
- Tabletop Signage
- Company name on bookmark
- Entryway booth
- Premium Tables [Front/Center]



\$15,000

MISSION PARTNERS

\$7,500

The 2025 STUDY PARTNER

- Logo, & Missional write-up on the “Exemplary Partners” Section of the Event Site, highlighting how your organization uniquely helps Christians STUDY the Word
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

THE 2025 GROW PARTNER

- Logo, & Missional Write-up on the “Exemplary Partners” Section of the Site, highlighting how your organization uniquely helps Christians GROW in their faith
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

THE 2025 LEAD PARTNER

- Logo, & Missional Write-up on the “Exemplary Partners” Section of the site, highlighting how your organization uniquely helps Christians LEAD like Jesus
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

THE 2025 OUTREACH PARTNER

- Logo, & Missional Write-up on the “Exemplary Partners” Section of the Site, highlighting how your organization uniquely reaches out with the love of Jesus
- Name, Logo & Mission included in the Promo Video
- Live Mention from the Stage
- Slide with Logo, Mission Statement & Web Link in the Entryway
- Slide with Logo, Mission Statement & Web Link in the Ballroom
- 1 Table [10 seats]
- Branded Tabletop Signage

PLATINUM

\$10,000

- Dinner with the Keynote Speaker [2]
- Name and Logo in the Promo Video
- Logo on the Event Page
- Live Mention from the Stage
- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- Mention in 2 promo emails
- Mention in 2 social media posts
- 20 tickets (2 tables)
- Tabletop Signage
- Booth in the Foyer (optional)
- Premium Tables in the Ballroom

Silver

\$5,000

- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- Mention in 1 social media post
- Mention in promo email
- 10 tickets (1 Table)
- Tabletop Signage
- Logo on Sponsorship page (Website)

Copper

\$1,750

- Pre-Roll Slide in the Foyer
- Tabletop Signage
- 10 tickets (1 Table)
- Logo on Sponsorship page (Website)

GOLD

\$7,500

- Logo on the Promo Video
- Logo on Event Page
- Pre-Roll Slide in the Foyer
- Pre-Roll Slide in the Ballroom
- Live Mention from Stage
- Mention in 2 social media posts
- Mention in 1 promo email
- 10 tickets (1 Table)
- Tabletop Signage

Bronze

\$2,750

- Pre-Roll Slide in the Ballroom
- Mention in 1 social media post
- 10 tickets (1 Table)
- Tabletop Signage
- Logo on Sponsorship page (Website)





THANK YOU!

**Thank you for being a sponsor of this year's
Christian Business Women's breakfast!**

We ask that you lock in your sponsorship early!

The earlier you register as a sponsor, the greater your options will be on which package to select. You will also have a greater reach, because we will add you to the digital platforms right away. This means you will be included in our promotions from the beginning, adding longevity to your reach.

For questions, to learn more, and to lock in your sponsorship, contact:

Sarah Guldalian
Executive Director
SGuldalian@TheRootedSisters.com



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The Rooted Sisters' mission is to provide a safe place to educate, equip and empower Christian business women to grow in a closer, more intimate, relationship with the person of Jesus Christ. The Rooted Sisters is a registered 501(c)(3) organization. Contributions to The Rooted Sisters are tax-deductible to the extent permitted by law. The Rooted Sisters' tax identification number is 85-0949568.